



Amplify

THE AMP AGENCY

Company Overview





About Us

AMP is a cutting-edge staffing and events agency. We provide a wide range of solutions to help brands connect with their target audience. Our team of seasoned marketers and creators specialize in event planning and marketing campaigns that create lasting connections between brands and their consumers.

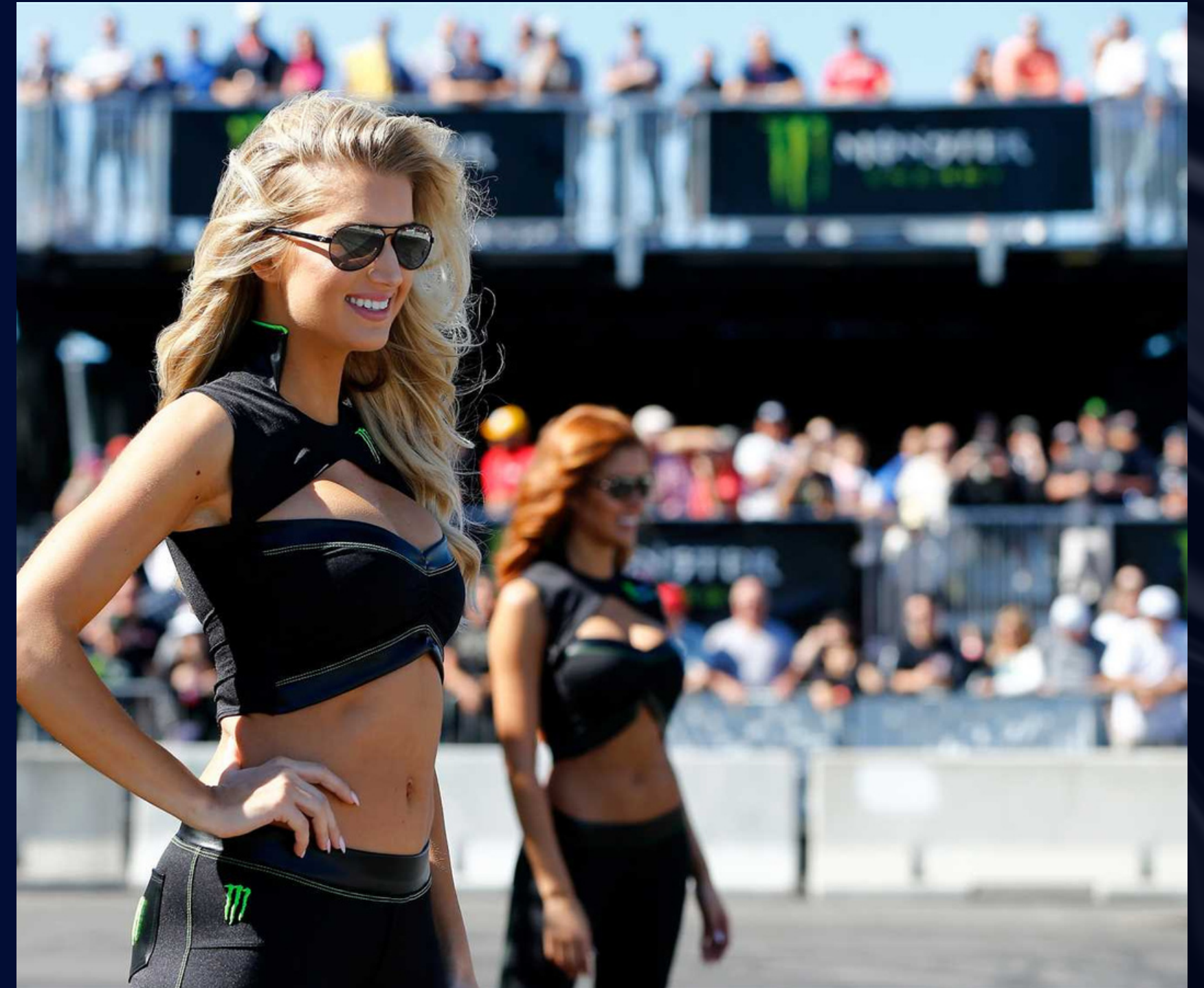
"We offer a comprehensive suite of services, ranging from promotional models and brand ambassadors to social media influencers. Our team is committed to enhancing your brand and creating meaningful connections with your audience, which will help you reach new heights."

1.1 Services

Promotional Models Brand Ambassadors

Boost brand awareness and drive sales with AMP's dynamic Promotional Models and Brand Ambassadors. With their knowledge, beauty, and thriving social media reach, they're the perfect fit for modern brands looking to connect with their audience.

Whether it's through impactful Trade Shows, engaging product demonstrations, compelling sampling campaigns, or vibrant retail promotions, let us help you create meaningful connections with potential customers and drive sales.



1.2 Services

Social Media Influencer Marketing

Leverage social media influencers to amplify your brand's reach, engagement, and conversions with AMP. We'll identify and partner with the right influencers for your brand, and develop strategic campaigns that deliver measurable results.



1.3 Services

Event Marketing Brand Activations

Activate your brand and create unforgettable experiences that connect with your audience with our event and experiential marketing services, including engaging brand activations. From pop-up events to digital experiences, we'll work with you to design a comprehensive strategy that showcases your brand personality and values.



2.1 Management

TDC 2001 - Present

TDC, the parent company of AMP Agency, boasts an extensive client list, including major brands such as Budweiser, Vitamin Water, Red Bull, Hennessy, Hugo Boss, Stanley Korshak, M.A.C. Cosmetics, Maxim, Winstar Casinos, Live Nation, AEG, Moroch, and more.

With over 20 years of experience and 2,500 successful events, TDC has the network and expertise to take your brand to the next level through AMP Agency's innovative staffing solutions.





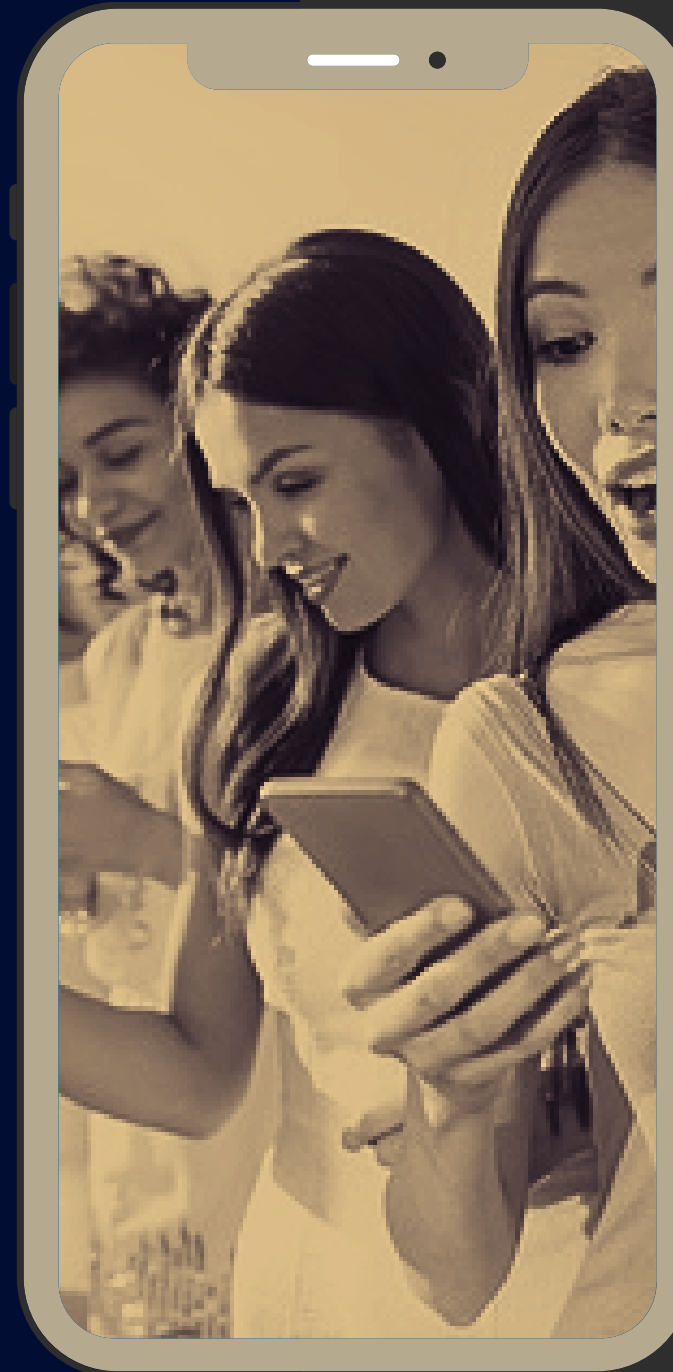
2.2 Client List

Brands we Love.

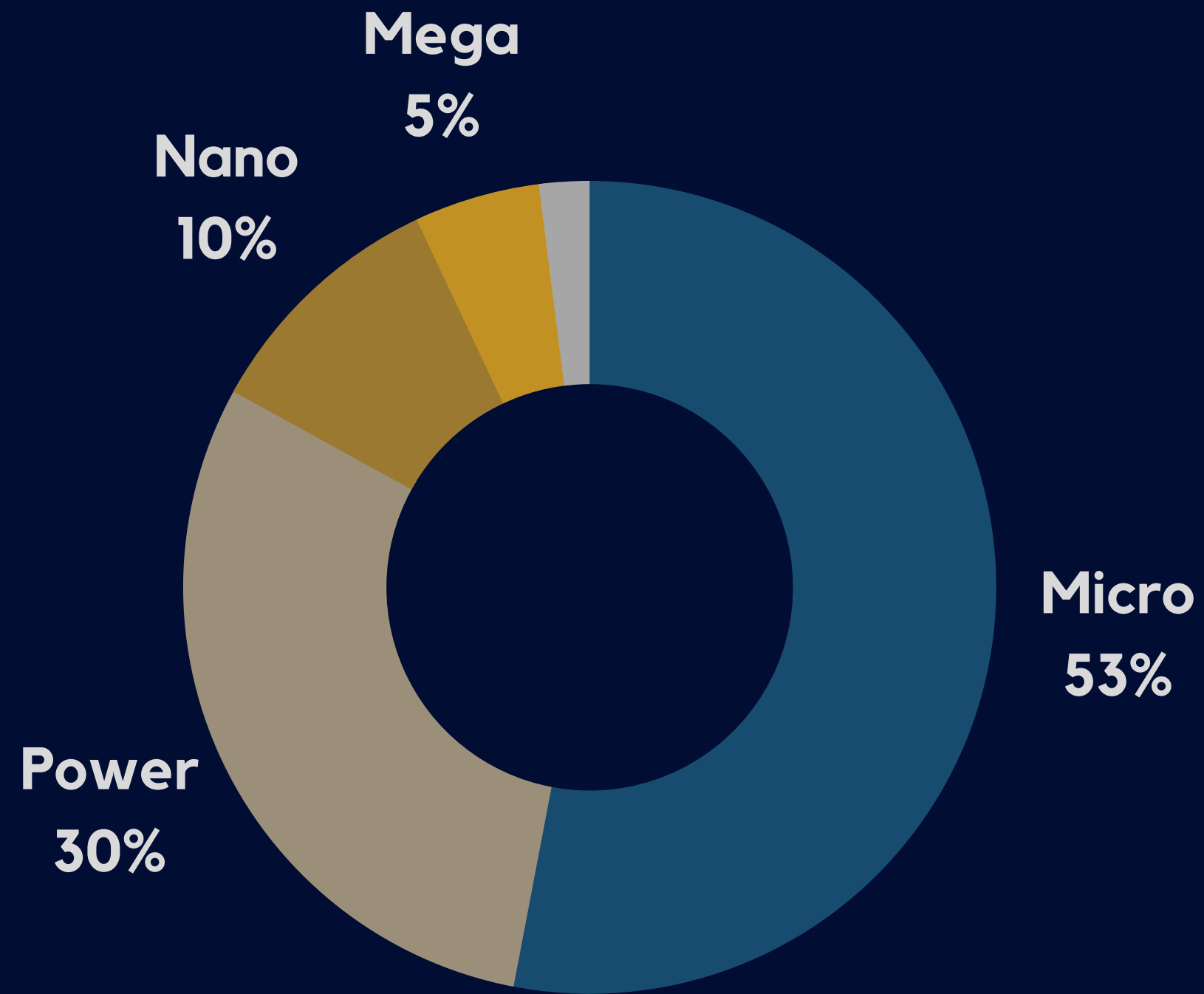
We're passionate about building brands and creating unforgettable experiences for our clients. With over two decades of experience, our team of event marketers and hospitality experts have worked with a diverse range of clients across multiple industries.

Platform Highlights

Connecteam's All-in-One
Model Management Application



The AMP Agency provides a convenient dashboard that enables users to stay connected, manage bookings and schedules, streamline administrative tasks through invoicing tools, and communicate with team members while also providing task management features.



Types of Influencers

- ✓ Nano 1K-5K Followers
- ✓ Micro 5K-20K Followers
- ✓ Power 20K-100K Followers
- ✓ Mega 100K-1M Followers
- ✓ Celeb 1M+ Followers

Influencer Marketing

61% of Consumers Trust Influencer Recommendations
38% of Consumers Trust Branded Social Media Content

Connect with us.

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Social Media

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